



Confidentiality and Privacy Policy

AS OF OCTOBER 30, 2018
VERSION 1

While surfing the Internet websites, some people might be concerned that their personal data will be gathered or used in an inappropriate way. Such apprehension seems to be reasonable if we consider the existing technology opportunities.

Understanding this, we always try to make our business open and transparent, especially in the web-space. We guarantee that any information collected at this website will be kept safe and your right to privacy will be respected.

Below you will find a description of the data likely to be collected via our website.

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How is the data collected and why?

For data collection, we use Google Analytics and Yandex.Metrica services that make any obtained information unidentifiable. It is done to analyze user behaviour and to create a user-friendly environment, which would provide clear and detailed description of consulting services we offer at the medical technology market, and make the users familiar with the Company's everyday life and staff, our partners, projects, and Quarterly Reports we publish.

Google Analytics and Yandex.Metrica have their own tools to analyze the user's browsing activities, navigation, what devices and browsers are being used (you can find more information at Google Analytics and Yandex.Metrica official websites). The obtained data is processed to measure the website traffic for reporting purposes and can be used to offer additional services to users.

Using this website, you give your permission for your personal data to be obtained and processed for the above mentioned purposes.

For further details regarding the Yandex.Metrica and Google Analytics privacy policies, please refer to the websites below. In our view, measures they take to ensure the users' data security and confidentiality are comprehensive and reliable.

TERMS OF USE OF YANDEX.METRICA SERVICE

yandex.ru/legal/metrica_termsofuse

GOOGLE ANALYTICS PRIVACY POLICE AND TERMS OF USE

policies.google.com/privacy

What data do we collect?

We use Google Analytics and Yandex.Metrica to collect the following data:

Search terms used

User behaviour

User behaviour analysis: how visitors interact with our website, where they click, how far they scroll, where they land and go next, what files they download, etc.

User interests

User's geographical location, gender, language, age, time zone, interests, etc.

Technical data

Type of web browser, operating system, display resolution, type of mobile device used, language preferences, and browser version

We would like to note that all information obtained is non-personal and cannot be used to identify you. We do not collect any types of personal data, such as: name or surname, address, phone number, career details, and others.

Security of personal data

Our Company takes the appropriate administrative, operational and technical measures to protect the confidentiality of your data. We do not make your data available to any third parties. All information is stored at the Google Analytics and Yandex.Metrica servers with reliable security systems. IRS Group accounts are password-protected. We also make sure our employees comply with the Confidentiality and Privacy Policy.

This Confidentiality and Privacy Policy is only applicable for the IRS Group website

Sometimes you can find links to our partners', clients' or associates' websites here (for example, in the News section or publications). By clicking those links, you are redirected to external websites that may have their own confidentiality policies and rules. IRS Group bears no responsibility for them. However, we are guided by our own security and reliability criteria when we choose a potential partner or client. If they don't meet these requirements, we usually ask them to take the appropriate corrective measures.

For this reason, you are kindly asked to study the privacy and confidentiality policies carefully before submitting any of your personal details.

Updates to this Policy

This Policy may be subject to amendments. Any changes will be available in this document. All users can monitor the changes to the Policy on their own.

IF YOU HAVE ANY QUESTIONS REGARDING THE CONFIDENTIALITY AND PRIVACY POLICY, FEEL FREE TO CONTACT US

info@groupirs.com